

The 3rd Shanghai World Medical Tourism Conference & Exhibition 2017 INVITATION LETTER

Distinguished _____:

The third Shanghai World Medical Tourism Conference & Exhibition (WMTCE) and the Sixth China International Medical Tourism Exhibition, China's largest international medical tourism exhibition, co-organized by the Hongqiao International Medical Tourism Website and Guangzhou Zhenghe Exhibition Services Co., Ltd., will be held in Shanghai Exhibition Center on May 19-21, 2017.

Themed as "Precision services & Innovation and Win-win cooperation", the third WMTCE is committed to cross-border cooperation of global medical tourism resources to boost the health industry all over China. Exploring new ideas for establishing international medical tourism pilot districts, this event creates a platform for sharing experience in international medical services and health regimen tourism industry, and achieving resource integration among different industry players across the global, aiming at furthering innovation and cooperation in cross-border trade and service areas such as China's international medical tourism, the globalization of Traditional Chinese Medicine, international health insurance, health cares for the aged, as well as international investment towards hospitals and medical service.

As the most professional, highly recognized grand event for world medical tourism industry in China, WMTCE captures the attention of the whole industry all over the world by inheriting industry essence, exploring all aspects of medical tourism, and sharing international advanced experience. That's how this event represents as an unique gateway to win-win scenarios among overseas medical participants and individuals, enterprises, hospitals and governmental institutions in Shanghai and in China at large.

1. It's a gathering of industry leaders, cross-industry elites, medical experts, as well as professionals in areas such as management, operation, cutting-edge technologies, unique medical tourism products, channel service supplying, insurance and law, providing a platform for them to give their interpretation of bottlenecks medical tourism faces, thus to promote the mutually beneficial cooperation of cross-border medical resources and development of international trading platform for Traditional Chinese Medicine.
2. It's a high-end event attracting more than 1000 professional visitors from dozens of countries, with attendance reaching up to well over 10,000.
3. It's an efficient communication platform for expanding international market by one-stop solutions such as displaying resource, developing channels as well as establishing brands.
4. It's an grand event that over 100 international top medical institutions will attend, with more than 40 professional media covering its course.

The third WMTCE and the 6th China International Medical Tourism Exhibition provides a perfect opportunity for medical tourism related enterprises to showcase their high-end technologies, brands and products, and to expand international market and look for partners in the cross-border medical industry!

Join Hongqiao Medical Tourism Web--- an international professional network and a E-business platform of Chinese large professional medical tourism.

We are looking forward to your joining.

Speech theme: _____

Company _____

Name: _____ Lecturer: _____ Contact Number: _____

Submission deadline: April 15th, 2017 Please contact us ASAP.

**2017 WMTCE SHANGHAI COMMISSION
March 20th, 2017**

The theme of 2017 WMTCE—Precision Services & Innovation and Win-win Cooperation

Proposed Speech Themes for your kind reference

Topic 1: Policy Interpretation and Market Analysis of Medical Tourism Industry

1. An Interpretation of New Medical Tourism Policies in Different Countries
2. Demand and Market Analysis of Medical Tourism in China
3. Innovation in Traditional Medicine (Traditional Chinese Medicine) and Health care
4. Demand and Market Analysis of Chinese Medical Industry

Topic 2: New technologies and precision services attracting cross-border medical seekers

1. Characteristic medical technology becoming an important indicator of destination competition
2. How to operate precise medical service based on big data?
3. Past and Present of Heavy ion technology (hope to cancer patients)
4. Latest Advances and Future Prospects of Stem Cells
5. New Technology and Ethical Challenge on Test - tube Infant in Two child policy

Topic 3: Medical tourism characteristic township

1. Opportunities and Challenges for the Global Medical Tourism Internet+
2. Exploration the commercialization of the Internet medical transformation
3. Quality resource sharing enables telemedicine to benefit the public
4. Health Tourism: How to seize the characteristic township
5. Layout of comprehensive health, building climacteric traditional Chinese medicine township

Topic Four: Medical tourism destination Characteristics and Innovation of Medical Service

1. IVF trip (experience sharing of different countries)
2. Advantages in technology and services of Cross-border check up
3. Innovation in Cross-border medical tourism service(product promotion of medical services)
4. Experience sharing in developing medical tourism services (India, South Korea, Israel and so on)

Topic 5: Medical tourism market research and service innovation

1. Integration of global healthcare consulting service and expand Service
2. The trend of medical tourism development and training of professionals
3. Industry Standard Exploration and Service Innovation of Cross - border Medical Tourism Industry

Topic 6: Medical Tourism Investment, Financing and Legal Insurance

1. Investment and Financing in Medical and Health Services: Focus on latest Tide of Social medical
2. Research on Reform of Investment and Financing System of Medical Service Institution
3. International Medical Insurance and Legal Reference
4. Case Study on Cross - border Medical Disputes

Topics

1. Innovative Promotion: Experience Sharing on Innovative Promotion for Medical Tourism Enterprises
2. New opportunities for cross-border cooperation in the industry
3. Creation of medical tourism products attracting international patients

The 3rd Shanghai World Medical Tourism Conference & Exhibition Organizing Committee

Address: Room 305, No. 2817, Qixin Road, Shanghai, China

Tel: +8621-54860691, +0086-18221305818

Email: hq@1uchina.com; hqzou@1uchina.com

Fax: 8621-54860691-809 Post Code: 201101

Contact Person: Mr Wang

Website: <http://www.1uchina.com>, www.hqimt.com